

Prepared by John Zietlow, 10/11/08.

Accessing Hoovers Premium Company Research

1. Go to the Malone library website by opening or clicking on: www.malone.edu/library

2. Toward the bottom middle of your screen you will see:

Research Resources
OPAL Malone Library Catalog
OhioLINK Resources
Quick Link to **all Research Databases** (by provider)
Malone Research Databases (in addition to OhioLINK)
NetLibrary (full-text electronic books)
WorldCat (world's largest library network)
Other Library Catalogs

Click on => Malone **Research Databases** (in addition to OhioLINK).

3. About midway down in the middle of the next screen you will see

Hoovers Online Premium

Click on that link, or open:

<http://ma.opal-libraries.org/login?URL=http://premium.hoovers.com/subscribe/>

4. On the next screen (I am assuming you are off campus, but this may also apply to on campus access), you will need to enter your name and Malone University ID barcode number:

To access the Malone Databases, please login now:

Please enter your last name:

Please enter your library card number:



Once you enter this info, click on the Submit icon.

5. On the next screen you will enter the stock symbol or company name in the open box:
SEARCH Hoover's, your Fastest Path To Business:

Companies **People** Industries News

SEARCH

e.g., company name, product name, stock ticker, D-U-N-S number.

Enter TXRH (or PNRA or the symbol of the company you are interested in) in the box, and click on the yellow SEARCH icon.

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6. On the next screen, click on the company name that matches your company:

Company Search Results

1 - 1 of 1 Relev.

COMPANY NAME	LOCATION	SALES (\$ MIL)	LOCATION TYPE
Texas Roadhouse, Inc.	Louisville, KY, United States	735.1	Single Location [NASDAQ (GS): TXRH]

Record Depth: ●●●

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In our case, there is only one company listed, so click on Texas Roadhouse, Inc.

7. The next screen, on the left side, has the links for Hoovers data on your company. A partial listing is as follows:

BROWSE COMPANY RECORD
Fact Sheet
Full Overview
Family Tree
Industry
Products/Operations
Competitors
Competitive Landscape
People
News
Financial Data
Summary
Income Statement
Balance Sheet
Cash Flow
Historical Financials

8. The industry data is under Industry and under Competitive Landscape. Note, at the bottom of the latter, the “Data definitions” for the peer competitor and industry ratios shown.

Click on **Competitive Landscape**

or try this link

<http://premium.hoovers.com.ma.opal-libraries.org/subscribe/co/fin/comparison.xhtml?ID=ffrrrrkrcrcttxyhr>

Under Company Record Tools (middle top of screen) you have a print option that will print the report out for you:



Please remember to include as endpaper Exhibits or Appendixes any and all reports gathered by you and your team.