

GAME PLAN
MBA 621—MANAGERIAL FINANCE
Spring 2010 – Tuesday nights, 1/5 – 2/23 (MH 203)

Note: Ethics readings are available on the Course Share (R:) drive at Malone (Go to JZietlow folder).

<u>SESSION/DATE</u>	<u>TOPIC</u>	<u>ASSIGNMENT</u>
SESSION 1 – JANUARY 5	Chapter 1: Scope of Corporate Finance Chapter 2: Financial Statement and Cash Flow Analysis	You have already read Chapters 1 and 2 prior to Session 1. Turn in one-and-a-half page single-spaced memo you wrote to FBO ED/CEO. Study each numerical problem in the text carefully, plugging the numbers in yourself to practice the calculation. Begin committing to memory these formulas: current ratio, inventory turnover, total asset turnover, net profit margin, ROA, ROE, P/E, EPS, debt ratio, times interest earned.
SESSION 2 – JANUARY 12	6 p.m.: How to access and download company financials – come to Regula Hall #300. Chapter 3: Present Value Chapter 4: Bond and Stock Valuation	Due: Chapters 1 & 2 HW. Chap. 1: Questions 1-2, 1-5, 1-7, 1-8 (pp. 22-23); Chap. 2: Questions 2-5, 2-6, 2-7, 2-8 (p.52); Problems 2-4, 2-5, 2-6, 2-7, 2-10. Read Chapters 3 and 4, practicing each in-text calculation. Use financial calculator (<i>HP 10BII</i> is strongly recommended).
SESSION 3 – JANUARY 19	6 p.m. – Guest Speaker: Dave Wechter, Huntington Bank. “Basics of Short-Term Lending.” Chapter 5: Risk and Return Chapter 6: Risk and Return: The CAPM and Beyond	Bring a USB flash/jump drive. Due: Chapters 3 & 4 HW. Chap. 3: Questions 3-2, 3-5, 3-7 (p. 97); Problems 3-6, 3-9, 3-13, 3-19, 3-20, 3-23, 3-30. Chap. 4: Questions 4-1, 4-7, 4-12, 4-16, 4-17 (pp. 150-151); Problems 4-5, 4-11, 4-14, 4-16, 4-20, 4-26. Read Chapters 5 and 6, practicing each in-text calculation. Use financial calculator and formulas.

MBA 621 Game Plan – Spring 2010 – Zietlow (continued)

<p>SESSION 6 – FEBRUARY 9</p>	<p>Exam 2: Chapters 5-7. Chapter 10: Market Efficiency Chapter 11: Long-Term Financing</p>	<p>Bring calculator. Due: Chap. 8 HW. Chapter 8: Questions 8-1, 8-2, 8-7, 8-8 (p. 289). Problems 8-6, 8-11, 8-18. Read Chapters 10 and 11. Study each numerical problem in the text carefully, plugging the numbers in yourself to practice the calculation.</p>
<p>SESSION 7 – FEBRUARY 16</p>	<p>Chapter 12: Capital Structure</p>	<p>Due: Chap. 10, Chap. 11 HW. Chapter 10: Questions 10-1, 10-4, 10-6, 10-7, 10-9, 10-12, 10-26, 10-27 (pp. 372-374). Problems 10-4, 10-9. Chapter 11: Questions 11-4, 11-7, 11-9, 11-11, 11-12, 11-13, 11-15, 11-16 (pp. 407-408). Problem 11-4 part f only. Read Chapter 12. Study each numerical problem in the text carefully, plugging the numbers in yourself to practice the calculation.</p> <p>Presentations: Group company Financial Analysis (include peer ROE comparison as included in Problem 2-13, pg. 59), marketing, ethics, management, and SWOT Analysis, and Investment Recommendation (group).</p> <p>Get Church Loan Case Analysis handout(s).</p>

<p>SESSION 8 – FEBRUARY 23</p>	<p>Exam 3: Chapters 8-11; church loan case study.</p> <p>Chapter 22: Strategic and Operational Financial Planning</p> <p>Chapter 23 (pp. 813-815 only): Cash Position Management (our “Current Topic”).</p> <p>Article by Donaldson.</p> <p>Handout: The Optimal Cash Position.</p> <p>Church loan case.</p>	<p>Bring calculator.</p> <p>Due: Chapter 12 HW. Chapter 12: Questions 12-2, 12-4, 12-5, 12-7, 12-9, 12-10, 12-14 (pp. 437-438). Problems 12-1, 12-11.</p> <p>Read Chapter 22. Study each numerical problem in the text carefully, plugging the numbers in yourself to practice the calculation.</p> <p>Read: Gordon Donaldson, “Strategy for financial emergencies”, <u>Harvard Business Review</u> (November/December 1969): 67-79. (see syllabus for access instructions).</p> <p>Read handout “The Optimal Cash Position” White Paper.</p> <p>Be prepared to answer exam questions on Church Loan Case (have it read and analyzed, with a summary in mind of your analysis and recommendations).</p>
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