

Night 1 Assignment – MBA 621—Managerial Finance

First, get the textbook and read first two assigned chapters (these are to be read before Night 1):

- Chapters 1 and 2 (Corporate Finance, Smart/Meggison/Gitman, 1st edition).

Second, read email (look carefully for references to nonprofit organizations):

- “Value Maximisation, Stakeholder Theory, and the Corporate Objective Function,” by Michael Jensen.

Finally, read two other email articles which apply more directly to this assignment:

- “Why Aren’t Ministry Finances Just Like Business Finances?” by John Zietlow.
- “Business and Ministry Myths” by Randy Barton.

Writing Assignment: Based mostly on the latter two assigned articles, *but including at least one reference to something in the first article by Jensen*, write a memo to the executive director (a.k.a. chief executive officer) of a faith-based organization (FBO). You can choose which organization, and it can be an actual faith-based organization or one that you make up. You can use a church or charity for your organization. In the 1 ½ page single-spaced memo (or 3 pages double-spaced), give the ED/CEO three main lessons you learned from these articles that you believe s/he should be aware of in administering the faith-based organization.

Note: Do not consult with anyone else in the class—this is an individual assignment.

Memo due date: Night 1, beginning of class.