

Sources for Industry Averages – Financial Ratios
(Compiled by J. Zietlow; Updated: 1/11)

USING ANY BROWSER (ON OR OFF CAMPUS):

www.reuters.com

then enter the stock symbol in the Search box at top right

then click on Financials

[for a list of industries, click on the link below; then, click on the industry you are interested in:]

http://eresearch.fidelity.com/eresearch/markets_sectors/sectors/industries.jhtml

You will see industry total market cap, P/E, ROE, Dividend Yield, LT Debt/Equity, Price/Tangible Book Value, Dividend Growth Rate (year-over-year), and EPS growth for most-recent quarter versus same quarter a year earlier)

<http://moneycentral.msn.com/investor/invsub/results/hilite.asp> (key in stock name or symbol, then click on Financial Results, then Key Ratios; each blue item is a separate category of ratios—10 Year Summary does not have industry comps but has quite a few ratios for specific company)

<http://moneycentral.msn.com/investor/research/wizards/SRW.asp> promises “one-stop” company research

[peer competitor comparison:]

www.smartmoney.com and click on the Compare tab

[CNBC’s industry comparison ratios, using Texas Roadhouse as an example:]

<http://data.cnbc.com/quotes/TXRH/tab/6>

[industry browser – restaurants:]

<http://biz.yahoo.com/p/712conameu.html>

[another peer competitor comparison => in this one, enter symbol and click “Get Quote” to see the menu option “Competitors” – click on that and you will see peer company data:]

<http://www.foxbusiness.com/markets/stock-quotes/index.html>

[stock screener—at the bottom of this screen you will see an industry pull-down menu:]

<http://www.marketwatch.com/tools/stockresearch/screener/>

MALONE LIBRARY RESEARCH DATABASES:

1. Hoovers
2. Mergent Online
 Search for company
 Select “Company Financials” tab
 Then select the sub-heading “Ratios”