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for NONPROFITS

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EMORY'S GOIZUETA BUSINESS SCHOOL PRO BONO CONSULTING SERVICES

Emory University's Goizueta Business School is inviting applications from Atlanta-based nonprofit organizations for pro bono consulting services from its top-five rated undergraduate business program.

Through the senior level course on Consulting, small teams of undergraduate students will be assigned consulting projects to complete between September and December, 2006. These teams will spend approximately ten weeks during the fall semester working in partnership with their clients and will deliver a recommendation at the end of the process that will address the specific needs and concerns of their clients. The course will be taught by Professor Peter Topping and Toby Bloomberg, a practitioner with her own consulting company.

The Consulting course has been conducted for the past five years with a good deal of success. The students learn about consulting and the nonprofit sector at a critical thinking level. And, most importantly, the nonprofit clients have received high quality, pro bono consulting from a talented team of undergraduates.

The Georgia Center for Nonprofits is working with Goizueta Business School on several initiatives. The Center thought that your organization might be interested in this consulting services opportunity.

To apply to participate in this service, please provide the following information by August 24th.

1. Statement of the consulting project. Due to the 10-week timeframe, please be thoughtful in identifying a meaningful project that is sufficiently narrow to be accomplished in the time allowed.
2. Brief organizational overview – including historical sketch, current programs and services, and mission.
3. Brief description of organizational resources – including annual revenues, staffing, Board of Directors list, and organizational chart.
4. Ability to provide up to \$200 for out-of-pocket expenses for the students – includes development of final presentation & report.
5. Contact information for the staff member sponsoring the project (preferably, Executive Director) – including office location, website address, phone and email address.

Please email this information to Toby Bloomberg, President, Bloomberg Marketing, at toby@bloombergmarketing.com – by August 24th!

We will notify the participating nonprofit organizations by August 31st

If you have questions, please contact Toby Bloomberg, or Dr. Peter Topping (404-727-2071).

We hope you will take advantage of this wonderful opportunity to strengthen your organizational strategy and educate our business students to the unique challenges in the nonprofit sector.

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